



WINCORP MARKETING

AND LEAD CONCEPTS MEDICARE LEADS

SHOCKING RESULTS; ONLY CHRIS WEIR CAN GET!

MEDICARE COVERAGE WITH DENTAL & VISION

S9-D3-9DVH (5.5 X 8.5")

**1.75 - 2.5% Response Rates*

As shown \$440/M

*Higher responding
larger version
available at \$500/M.
Could be: 3 - 5 %*

*Recommended
Demographics:*

Ages: 64-80

Income: \$0k - 40k

**National response
rates vary by state*

<<YEAR>> MEDICARE HEALTH PLAN UPDATE
DENTAL, VISION, HEARING & Rx BENEFITS
RETURN REPLY REQUESTED

U.S. POSTAGE
PAID
PERMIT 170

Detach Here and Mail Today or
For Privacy Fold Card and Tape With Return Address Facing Out.

REQUEST FOR INFORMATION

Please see that I receive all the Medicare benefits for which I am eligible.

Name: _____ Date of Birth: ____/____/____
(optional)

Spouse's Name: _____ Date of Birth: ____/____/____
(optional)

Phone: (____) _____

Please verify address—Complete and mail today. Insurance related
solicitation. An agent may contact you. Not affiliated with any government agency.

Message: Medicare Health Plan Update

You may not be getting all the Medicare benefits that are available. There are **new** plans for <<YEAR>> that include **Dental, Vision, Hearing and Prescription Drug Benefits.**

You may be missing out on what you are eligible to receive.

Complete and return the attached free card to find out if you currently receive all the benefits that are available to you.

Not affiliated with any government agency. An agent may contact you. Insurance related solicitation.

<<YEAR>>
Healthcare
Dental, Vision
Hearing, &
Rx Benefits.

S9-D3-9DVH

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

BUSINESS REPLY MAIL
FIRST-CLASS MAIL PERMIT NO. 1170 OWASSO OK
POSTAGE WILL BE PAID BY ADDRESSEE

SEND REQUEST TO:
PO BOX 1170
OWASSO OK 74055-9912



GUARANTEED LEADS | 800.283.0187 | Chris Weir, chrisweir@leadconcepts.com | Wendy Braswell, wendy@leadconcepts.com

It's what everyone wants. Targeted, high responding leads with a guarantee. Lead Concepts studies the market trends, analyzes historical data, and will guarantee how many leads you will get on your mail campaign. Founded in 1991, Lead Concepts continually searches for ways to better serve our clients. Lead Concepts is committed to your growth and success.



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MEDICARE TURNING 65

IE5-D-4S (8.5X11")

**2 - 5% Response Rates*

As shown \$500/M

*Low cost version
available at
\$440/M. Response
rates will be lower.*

*Recommended
Demographics:*

Aging into 65

**National response
rates vary by state*

MEDICARE INITIAL ELECTION UPDATE
RETURN REPLY REQUESTED
PLEASE ACKNOWLEDGE BY: DATE

*****AUTO**MIXED AADC 75197 T1 P1

PROSPECT NAME
PROSPECT ADDRESS
CITY, ST ZIP

IE5-D-4S

REQUEST FOR INFORMATION
Please provide information about my Initial Election Period and the benefits that may be available to me.

Name: _____ Age: _____
Phone: (____) _____ Age: _____
Spouse's Name: _____
Email: _____

PROSPECT NAME
PROSPECT ADDRESS
CITY, ST ZIP

Please verify address—Complete and mail today

MEDICARE INITIAL ELECTION PERIOD REQUEST CARD

Message: You will soon be in a unique position when you turn 65. You will be in your "Initial Election" period. This means you can choose any of the new plans, without medical underwriting. The right choices can save you hundreds of dollars each year. Don't delay. You only have one "Initial Election." Take advantage of this free review of your healthcare benefits and information about Medicare programs for little or no premium cost.

Not affiliated with any government agency. An agent may contact you. Insurance related solicitation.

INITIAL ELECTION ENROLLMENT PERIOD

PROSPECT STD
US POSTAGE
PAID
PERMIT 170
OWASSO

BUSINESS REPLY MAIL
FIRST-CLASS MAIL PERMIT NO. 1170 OWASSO OK
POSTAGE WILL BE PAID BY ADDRESSEE

SEND REQUEST TO:
PO BOX 1170
OWASSO OK 74055-9911

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