# Exclusive Lead Offer with Unique Benefits for:



Mobile Mapping: All responders and non-responders with name and address information automatically populated from your direct mail campaign.

First Class Follow-Up Letters: For a small additional fee, these letters will include your name, phone number and email address, along with an image of the original handwritten lead your prospect filled out.

## THE PRICING BELOW IS ONLY GOOD FOR ORDERS MAILED BY DECEMBER 31, 2021!

Only \$458 per thousand standard card (8.5 x 3.5)
Only \$484 per thousand full page (8.5 x 11)

#### Your lead order with MSPowermail also include:

- -The capability to run your own Online Data Counts.
- -Add new leads or edit existing ones.
- -Export Lead Data.
- -Calendar page that syncs with your Outlook or Gmail.
- -As an active customer, your lead images are viewable for one year (as long as you order on a regular basis).
- -We can design and post your own personalized website (Increase your credibility with customers, and gather email addresses for follow-ups and remarketing). See our website for packages and costs!

#### How to make \$1,500 more dollars per 1000 piece mailing (ask your rep for your login)

#### **Lead Generation Mailing\***

\$460 Spent 10 Leads Received 4 Appointments made 2 Sales = \$1,000

### <u>Lead Generation Mailing with</u> <u>MSPM CRM Sales System\*</u>

\$460 Spent

10 Leads Received

4 Appointments made (2 Sales = \$1,000)

6 Follow Up-Letters sent (Cost: \$12.00)

3 appointments from Letters (1 Sale - \$500)

3 appointment made from Neighborhood Mapping;

1 more sale = \$500

Spent: \$460 Earned \$1,000 for a profit of \$540

Earned: \$2,000 for a profit of \$1,528

Spent: \$472

\* \$500 commission and mailing price based on an estimate for purposes of demonstration. You may earn more!



Call Amber Carey at MSPowermail today at:

866-540-6797

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www.mspowermail.com